

kings place EVENTS

LIVE
STREAMING
MICROSITE PACKAGE



LIVE STREAMING MICROSITE PACKAGE

£3,000

Engagement, longevity, monetisation and data capturing opportunities for your event.

Streamed via a bespoke micro-site an event can be viewed live online to allow global reach. Recorded and shared without the constraint of time and date.

To see an example site, please visit events.bizzabo.com/Kingsplace

- Microsite can 'go-live' up to one month before event date allowing early registration and engagement
- Tailor the look of the site with logos and branding
- Registration can be free or require tailored contact details (name, email, phone, address). Alternatively registration can be put behind a pay-wall

- Post event, microsite can be kept online for up to one month allowing additional registration, views, engagement and/or financial ROI
- Event hosts as well as attendees can engage before, during and after the live event via micro-site community, polls, Q&A or Twitter
- Enables private messaging between delegates.
- Microsite is supported by App (iOS & Android)
- A custom URL can be created for the micro-site (eventname.clientname.com)
- All captured data and analytics to be shared pre-/post-event and remain property of client
- Logos/holding slides between streams, with countdown announcements

▪ Reminder emails can be sent to all registered attendees at your discretion. Our streaming partner can provide a list of registrations to date at any point

▪ Utilise Polls to get instant delegate feedback

Please note that once our streaming partner is involved in our discussions you will be subject to a cancellation fee of £300 should you not wish to go ahead with the streaming package on the event day. For anything outside of the list above please contact us for advanced options. Streaming requires a Kings Place recording package or external filming.